Improved Public and Private Sector Collaboration

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The exam question:

Improving Public and Private Sector Collaboration:

How to enhance cooperation among all actors to implement and manage significant urban (re-) development projects more effectively.
Example: Kings Cross
SHAPING A BETTER WORLD
Kings Cross
SHAPING A BETTER WORLD
Kings Cross

- Co-production
- Shared vision
- Flexibility
- Communication

principles for a human city

A document prepared by Argent St George, the selected developer for King's Cross Central, and the landowners, London and Continental Railways and Exel

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SHAPING A BETTER WORLD
Kings Cross

- Early delivery for the community
- Demonstrating commitment
- Inclusive place for everyone
Example: West End Partnership
Strengths:

- Powerful and comprehensive membership
- Public commitment
Weaknesses

- Unwilling to share the ‘power’ or control
- Not enough ‘skin the in the game’ for partners
SHAPING A BETTER WORLD
West End Partnership

So...

• More of strategic relationship management than genuine partnership

• Key projects stalled

Daniel Astaire
Westminster City Councillor

"I have informed them, much to some surprise, that detailed work on a scheme is to be stopped. They had even wanted to appoint an artist to design street concept art, but I have stopped this too. At present there is no scheme nor a proposal which is acceptable to the council."

The evening standard
What have we learnt?
Genuine and ongoing engagement with local communities
Form long term partnerships and relationships
Consider how to define and achieve best value
Co-production: Develop a shared vision
Design for place and longevity
Short term pain = long term gain
Beware politics…. 